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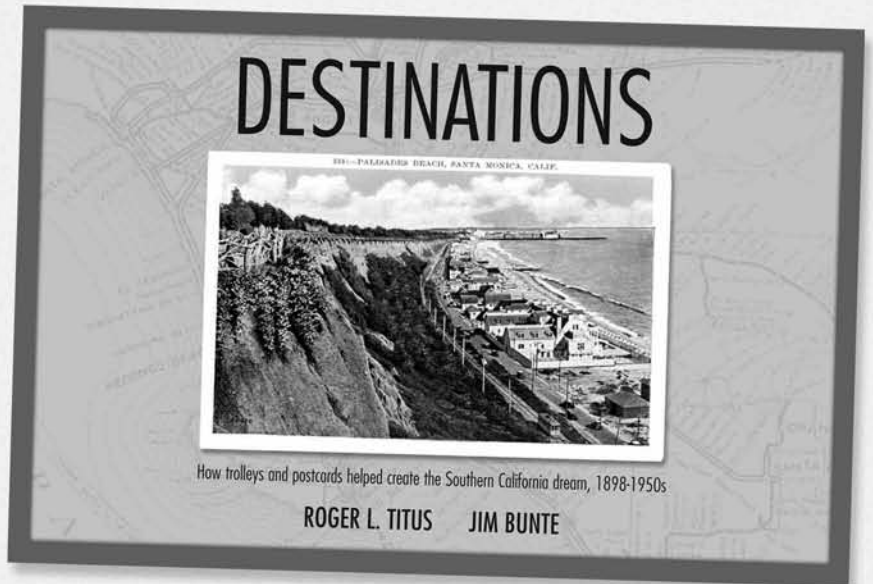
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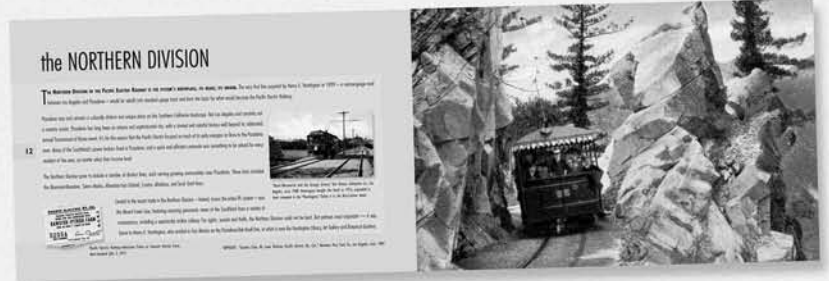
Introducing
 "DESTINATIONS: How trolleys and postcards helped create the Southern California dream, 1898-1950s,"
 by Roger L. Titus and Jim Bunte

Travel back in time, to a Southern California that was still wide-open space, where everything and everyone was interconnected by the trolleys of the Pacific Electric Railway. To most, these bygone days are a distant memory, but to postcard collectors, they're as vivid and vibrant as the day these colorful icons of another time were printed. Learn how trolleys and postcard publishers helped real estate developers transform Southern California from a sleepy, agricultural backwater into a bustling metropolis of the 21st century. DESTINATIONS by Roger L. Titus and Jim Bunte is an entertaining journey through the Southland's colorful history, illustrated with hundreds of vintage postcards and rare Pacific Electric Railway memorabilia. The trolleys of the Pacific Electric may be gone, but their influence continues to this very day.

Priced at \$21.95, DESTINATIONS is a must-have for all railroad enthusiasts, Pacific Electric fans, and Southern California history buffs. This 100-page, full-color look at PE's four divisions features individual discussions of many of PE's original destinations, along with colorful depictions of those locales through stunning reproductions of authentic, vintage postcards. A must-have — order a copy for yourself (or, as a gift) today!



DESTINATIONS by Roger L. Titus and Jim Bunte. Published by the Los Angeles Railroad Heritage Foundation. 100 pages, full color throughout, hundreds of illustrations, perfect-bound. Printed in the United States of America.



Each chapter focuses on destinations within a Pacific Electric operational division.



Full-color reproductions of vintage postcards show how Southern California presented itself to the rest of the country (and world) at the turn of the century through the 1950s: as an exciting, visually beautiful place to live and do business.

For more information and to see the book in full color, visit LARH.org

YES!

I support the Los Angeles Railroad Heritage Foundation's preservation and education efforts. Please send me DESTINATIONS by Roger L. Titus and Jim Bunte right away!

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